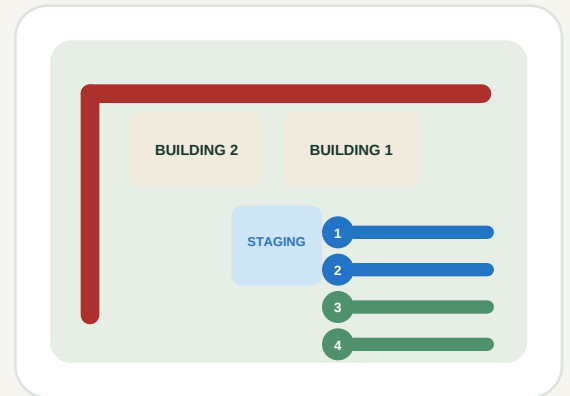


MOBILE-FIRST SCHOOL DISMISSAL ORCHESTRATION

One pickup plan for families and staff.

Bell2go connects family arrival, student readiness, approved campus routing, verified loading, and operational insight in one human-controlled platform.



WHAT IT IS

The operating system for school pickup.

A shared, real-time dismissal plan that replaces parent uncertainty, radio calls, and disconnected checkpoints with coordinated mobile and staff workflows.

WHO IT IS FOR

Every role that runs dismissal.

Parents and guardians, teachers and staging staff, curb teams, dismissal leads, principals, operations executives, transportation leaders, and IT/security teams.

THREE DIFFERENTIATORS

01

Campus-aware orchestration

Approved entrances, one-way flow, zones, lanes, staging paths, capacity, and exits are operational constraints.

02

Family-to-student coordination

One vehicle trip coordinates multiple students across buildings with independent readiness and handoff.

03

Explainable, human-controlled AI

Forecast congestion and recommend timing, lane, or staffing changes without autonomous student release.

KEY PILOT OUTCOMES

30-50%

TARGET WAIT REDUCTION

<30 sec

TARGET CURB LOADING

100%

VERIFIED COMPLETIONS

1 plan

FAMILIES + STAFF

PLATFORM PILLARS

Five capabilities. One safer dismissal.

- 01

Arrival visibility

Position range, ETA, entrance, zone, lane, and freshness.
- 02

Student readiness

Building-level cues, staging, siblings, holds, and handoff.
- 03

Campus flow

Capacity-aware lane assignments within approved circulation.
- 04

Verified safety

Human-confirmed student, contact/vehicle, loading, and exit.
- 05

Operational intelligence

Wait, throughput, loading, fallback, exception, and staffing insight.

SUBSCRIPTION PROCESS

1

Discover

Baseline route, waits, roles, systems

2

Design

Approve topology, policy, fallback

3

Pilot

Advisory mode and measured outcomes

4

Subscribe

Annual campus and module access

5

Improve

Review, tune, and expand

AWS DELIVERY ARCHITECTURE

CloudFront

HTTPS, edge cache, compression, headers, optional WAF

Private S3

Versioned page, MP4, SVG, and PDF behind OAC

API + Lambda

Rate-limited request-demo endpoint

DynamoDB

Encrypted, minimal lead records with TTL

Deployment

Immutable assets, cache-control, invalidation, rollback

ENTERPRISE-READY BOUNDARIES

- ✓

Local, Google, Microsoft, and Apple login
- ✓

Mandatory MFA for every account
- ✓

School-controlled student authorization
- ✓

Trip-scoped location and short retention

Bring your campus map. We'll build the operating plan.

Request a working session to baseline the current route, confirm safe constraints, and define a measurable pilot.

REQUEST A DEMO